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1930

WHOLESALE LIST



JUST A FEW WORDS

Never in our business experience have advance orders been so heavy. It is with some hesitancy that this list is issued, as we do not like to say "sold up". However have a fair supply of all the varieties herein described, but would advise early ordering to avoid disappointment.

Our bulbs are grown under the best possible conditions and each customer is assured of a square deal.

Coleman Quality means something. Six years ago we began to hybridize Gladioli, and as to our success in the production of new varieties will let our prize record speak for itself.

At the American Gladiolus Society Exhibition, Detroit, August, 1919, won the Society Silver Medal for Best New Seedling never before exhibited. Also First Prize in the Open Class for twelve vases, three spikes each, and First Prize for twelve vases, one spike each. Some say it was a feather in our cap to make such a record with twelve new varieties, all COLEMAN'S ORIGINATIONS, against the leading named varieties of hybridizers the world over.

Besides listing about fifty of the leading sorts, wish to call particular attention to The BIG FOUR—Evelyn Kirtland, Bertrex, Gretchen Zang and Herada. No collection is complete without them. We own two-fifths of the original stock of these four beauties. To judge as to the demand for The Big Four, might state that we have advance business of over fifty thousand bulbs of these four varieties alone.

Your order will have careful attention.

JOE COLEMAN
RAVENNA, OHIO

Farm Joins the Corporate Limits of the Thriving Little City of Ravenna



The Big Four

(Mrs. Austin, Originator)

EVELYN KIRTLAND, BERTREX GRETCHEN ZANG AND HERADA EVELYN KIRTLAND

It is difficult to describe in words the beauty of this variety. The flowers of strong substance, are a beautiful shade of rosy pink, darker at the edges, fading to shell pink at the center, with brilliant scarlet blotches on lower petals. Spike is very tall, straight but slender, and bending gracefully with its burden of blooms. Wonderfully decorative.

Mr. A. M. Pudor, wholesale and retail florist and proprietor of The Pudor Floral Farms, Puyallup, Washington, says:

"The writer well remembers the day he cut the first Evelyn Kirtland and exclaimed 'What a beautiful thing you are', and Gretchen Zang is not behind. We think it most remarkable for the small sized bulbs we bought of Evelyn Kirtland and Gretchen Zang to produce such wonderful flower spikes, indeed they were tall enough and the blooms large enough to suit our most exacting retail florist customer."

One hundred bulbs to a customer.

1 1/4 in. diameter and up, \$9.00 per 100; 1/2 to 1 in. diameter—\$4.50 per 100; 1/4 to 1/2 in. diameter, \$2.25 per 100.

BERTREX

Stands right at the top of all existing white varieties. Flowers of great substance and of the size and form of America. Increases rapidly, takes up water well and a good shipper. Our customers give their unqualified endorsement. A cup winner.

Read this one: "Of twenty new varieties tried the past season the Bertrex was the best for cut flowers, even excelling America, the old standard."—Henry C. Eckert, ———, Ill.

1 1/4 in. diameter and up, \$8.00 per 100; 1/2 to 1 in. diameter \$4.00 per 100; 1/4 to 1/2 in. diameter, \$2.00 per 100.

GRETCHEN ZANG

A fitting companion to the Evelyn Kirtland. Large, heavy, sparkling blooms, a beautiful soft melting shade of pink blending into scarlet on lower petals. Spike tall and graceful. Blooms from small bulbs.

A First Prize Winner and Award of Merit from Gladiolus Society of Ohio.

1 1/4 in. diameter and up, \$6.00 per 100; 1/2 to 1 in. diameter \$3.00 per 100; 1/4 to 1/2 in. diameter, \$1.50 per 100; bulblets, \$4.00 per 1000.

HERADA

A new variety and a new color in Gladioli. Blooms of immense size on tall straight spikes. Massive in every way. The blooms are pure mauve, glistening and clear. Unusually striking and attractive.

"A new touch of color was added to our garden last summer by the introduction of Herada, a brilliant mauve that is bound to become popular."—Montague Chamberlain in Garden Magazine.

1 1/4 in. diameter and up, \$8.00 per 100; 1/2 to 1 in. diameter—\$4.00 per 100; 1/4 to 1/2 in. diameter, \$2.00 per 100.—

25 bulbs at 100 rates



WHOLESALE PRICE LIST

25 bulbs at 100 rates. 1000 lots 5% discount.

First size, 1 1/2 inches up; second 1 1/4 to 1 1/2 inches; third 1 to 1 1/4 inches.

Per 100	First	Second	Third	Bulblets
America, delicate pink	\$	\$1.75	\$1.25	\$.50
Augusta, florists' white	2.25	1.75	1.25	.50
Baron Hulot, best blue	4.50	3.50		1.50
Canary Bird, deep yellow	6.00	5.00		4.00
Empress of India, very dark red	3.50	2.50		2.00
Glory of Holland, good white	3.50	2.75		1.50
Golden King, blotched yellow	4.50	3.50		1.50
Halley, salmon pink, early	2.50	1.75		.75
Ida Van, bright cerise	4.00	3.00		1.50
K. Glory, ruffled cream		4.00	3.00	3.00
Lily Lehman, lily-like white	4.50	3.50		2.00
Mrs. Frank Pendleton, bright pink, carmine blotch	5.00	4.00	3.50	1.50
Mrs. Francis King, flame scarlet	2.25	1.75	1.25	.50
Mrs. Watt, American Beauty rose color		5.00	4.00	3.00
Mrs. W. E. Fryer, striking red (ruffled)	5.00	4.00	3.00	3.00
Myrtle, arbutus pink		5.00		3.00
Niagara, soft yellow	4.00	3.50	2.50	1.50
Prince of Wales, apricot, early	10.00	7.50		
Panama, large rose pink	3.50	2.75	2.00	1.00
Pink Perfection, very large	5.00	4.00		2.00
Pink Beauty, earliest of all	2.50	1.75		1.50
Princes, amaryllis flowered	4.50	3.50		2.00
Peace, a grand white	3.50	2.50		2.00
Schwaben, very large light yellow	4.50	3.50	2.50	1.50
Sulphur King, fine dark yellow		8.00		4.00
War, deep red, late	5.00	4.00		2.00
Willy Wigman, white crimson blotch	3.50	2.15		.75
Primulinus Hybrids, all colors	2.50	2.00		1.00
Coleman's Exhibition Mixture, from which my Detroit winners were selected. Many varieties in this mixture worth naming	3.00			1.00

Priced per 25. Choice large bulbs.	Per 25
Charlemagne, sunrise red	\$2.50
Dominion, enormous deep red	3.00
L'Immaculee, pure white	2.00
Loveliness, cream pink	2.00
Europa, finest white	2.00
Mary Fennell, lavender, cream blotch	3.00
Golden West, golden orange	1.50
Goliath, very large deep wine	2.00
Yellow Hammer, light yellow; good	1.50
Wilbrink, light lavender pink	2.00
Wamba, enormous salmon	3.00
White Cluster, large white, great substance	1.50
Rose Wells, pale rose, attractive	1.50

Golden Measure—King of all yellows. One inch young bulbs that will produce bulblets, \$5.00 each.

Crimson Glow—As its name implies, grand. \$1.00 each; \$9.00 per 12.

Mrs. Dr. Norton—Beautiful lavender pink. 60 cts each; \$7.00 per 12.

Lilywhite—Originator's stock sold for \$3,000. 50 cts each; \$5.00 per 12.

Sheila—A Coleman origination. In Detroit winning collection. Beautiful salmon, suffused yellow. 50 cts each; ~~\$5.00~~ per 12.

Juno—A Coleman origination. In Detroit winning collection. Pronounced the very best orange. 50 cts each; ~~\$5.00~~ per 12.

Customers wanting less than 25 bulbs for trial of varieties priced per 100 and per 25, add 25% to prices quoted.

We are pleased to recommend The Flower Grower, a monthly magazine published by Madison Cooper, at Calcium, N. Y. \$1.00 per year. Official organ of The American Gladiolus Society.